

Site Usage

143,672 Visits

57.92% Bounce Rate

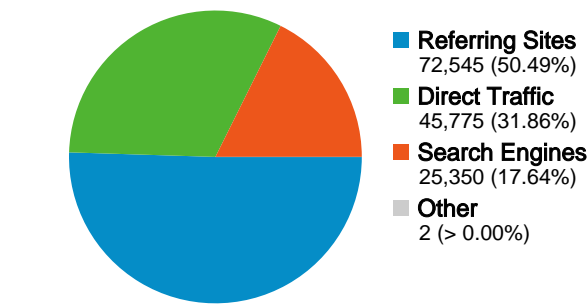
357,011 Pageviews

00:02:27 Avg. Time on Site

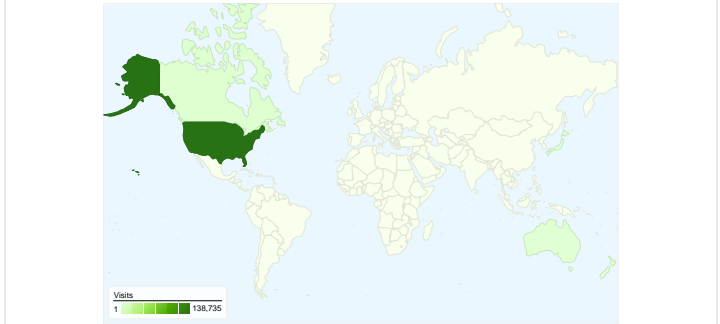
2.48 Pages/Visit

59.71% % New Visits

Traffic Sources Overview

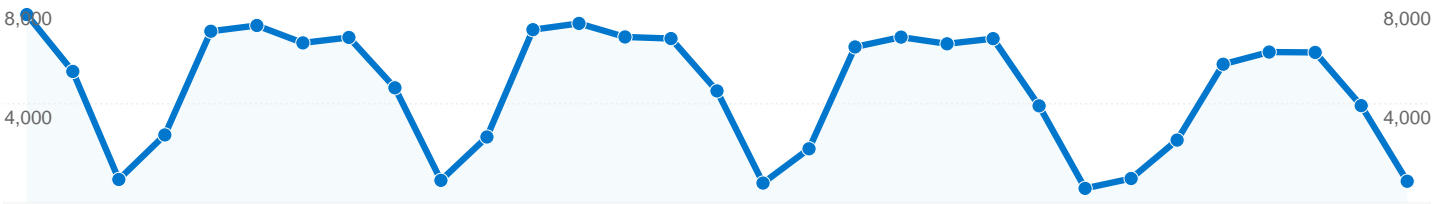


Map Overlay world



Top Content

URL	Pageviews	% visits
/resources/cm/mlacitationss	91,475	25.62%
/	74,809	20.95%
/resources/cm/mlacitationse	27,759	7.78%
/resources/exresources/ebsco-	18,116	5.07%
/front-page	14,659	4.11%

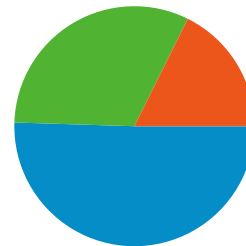


All traffic sources sent a total of 143,672 visits

31.86% Direct Traffic

50.49% Referring Sites

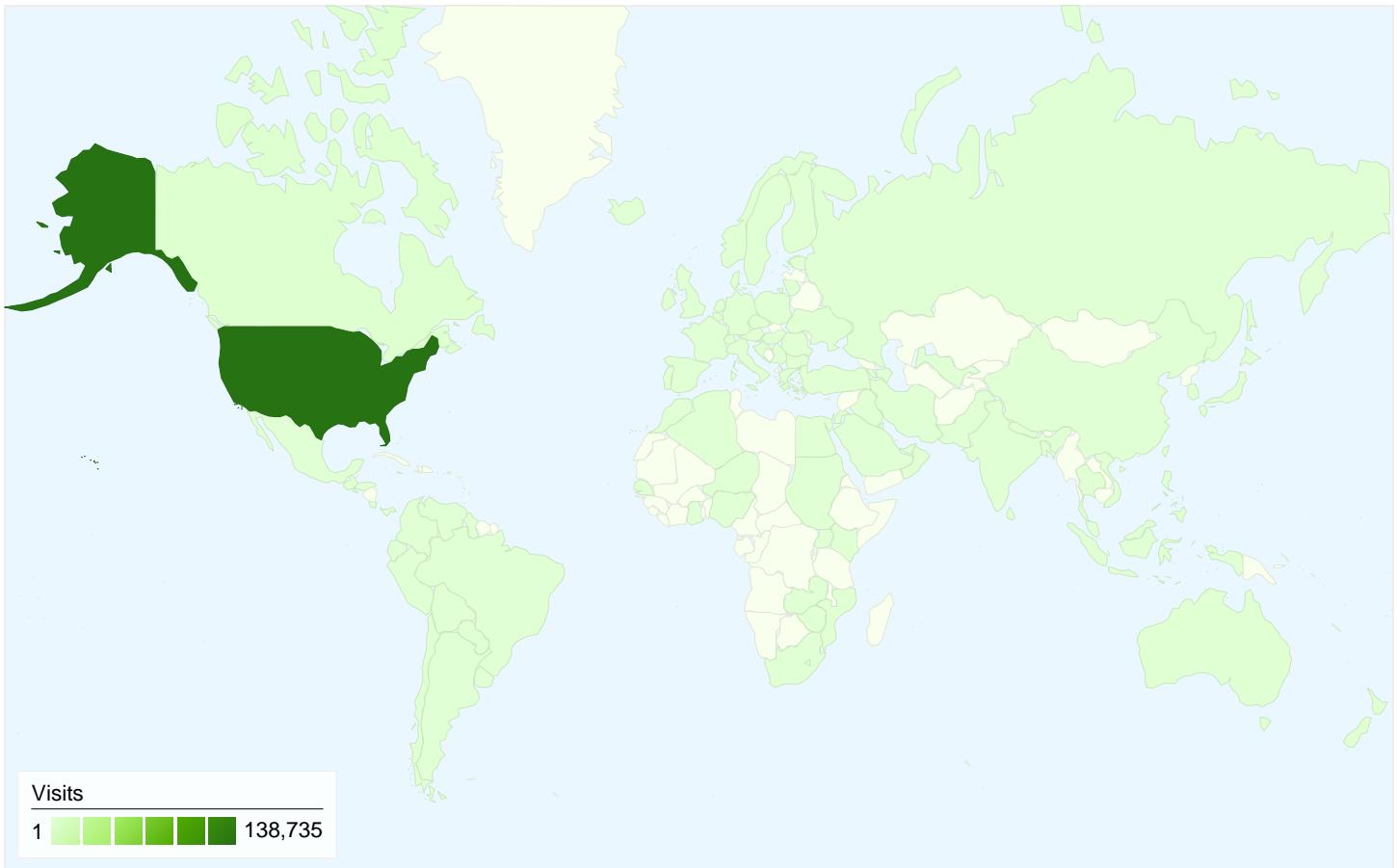
17.64% Search Engines



- **Referring Sites**
72,545 (50.49%)
- **Direct Traffic**
45,775 (31.86%)
- **Search Engines**
25,350 (17.64%)
- **Other**
2 (> 0.00%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	45,775	31.86%	citation maker	5,158	20.35%
google (organic)	21,591	15.03%	oslis	4,791	18.90%
ncwiseowl.org (referral)	8,963	6.24%	mmla citation maker	2,133	8.41%
ncwiseowl.com (referral)	2,844	1.98%	oslis citation maker	1,439	5.68%
beaverton.k12.or.us (referral)	2,525	1.76%	apa citation	1,296	5.11%



143,672 visits came from 114 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	138,735	2.50	00:02:27	59.22%	57.59%
Canada	1,687	2.07	00:02:17	71.90%	67.93%
Australia	470	2.12	00:01:30	72.98%	65.11%
New Zealand	427	1.50	00:01:17	52.93%	79.16%
Japan	364	1.95	00:02:12	81.59%	66.48%
India	236	2.98	00:03:42	55.51%	46.61%
Mexico	215	2.16	00:02:01	66.51%	58.60%
Germany	172	2.05	00:02:44	52.91%	63.95%
Malaysia	142	1.52	00:01:09	76.76%	81.69%
South Africa	94	3.78	00:02:48	65.96%	50.00%



11,041 URLs were viewed a total of 357,011 times

Content Performance

Pageviews 357,011 % of Site Total: 100.00%	Unique Pageviews 244,780 % of Site Total: 100.00%	Time on Page 00:01:39 Site Avg: 00:01:39 (0.00%)	Bounce Rate 57.92% Site Avg: 57.92% (0.00%)	% Exit 40.24% Site Avg: 40.24% (0.00%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)	
URL	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
/resources/cm/mlacitationss	91,475	66,738	00:05:05	75.17%	69.48%	\$0.00
/	74,809	42,356	00:00:39	29.23%	19.61%	\$0.00
/resources/cm/mlacitationse	27,759	18,354	00:04:34	70.07%	61.81%	\$0.00
/resources/exresources/ebsco-database	18,116	13,208	00:03:54	63.01%	55.50%	\$0.00
/front-page	14,659	11,429	00:00:46	47.11%	43.87%	\$0.00
/research	13,924	8,809	00:00:25	11.92%	6.36%	\$0.00
/resources/cm/apacitations	11,747	9,407	00:04:21	80.45%	72.55%	\$0.00
/create	11,419	7,519	00:00:23	15.44%	7.73%	\$0.00
/plan	4,784	3,095	00:00:29	21.68%	8.70%	\$0.00
/resources/exresources/ebsco-all	4,267	3,120	00:04:12	63.27%	58.61%	\$0.00

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